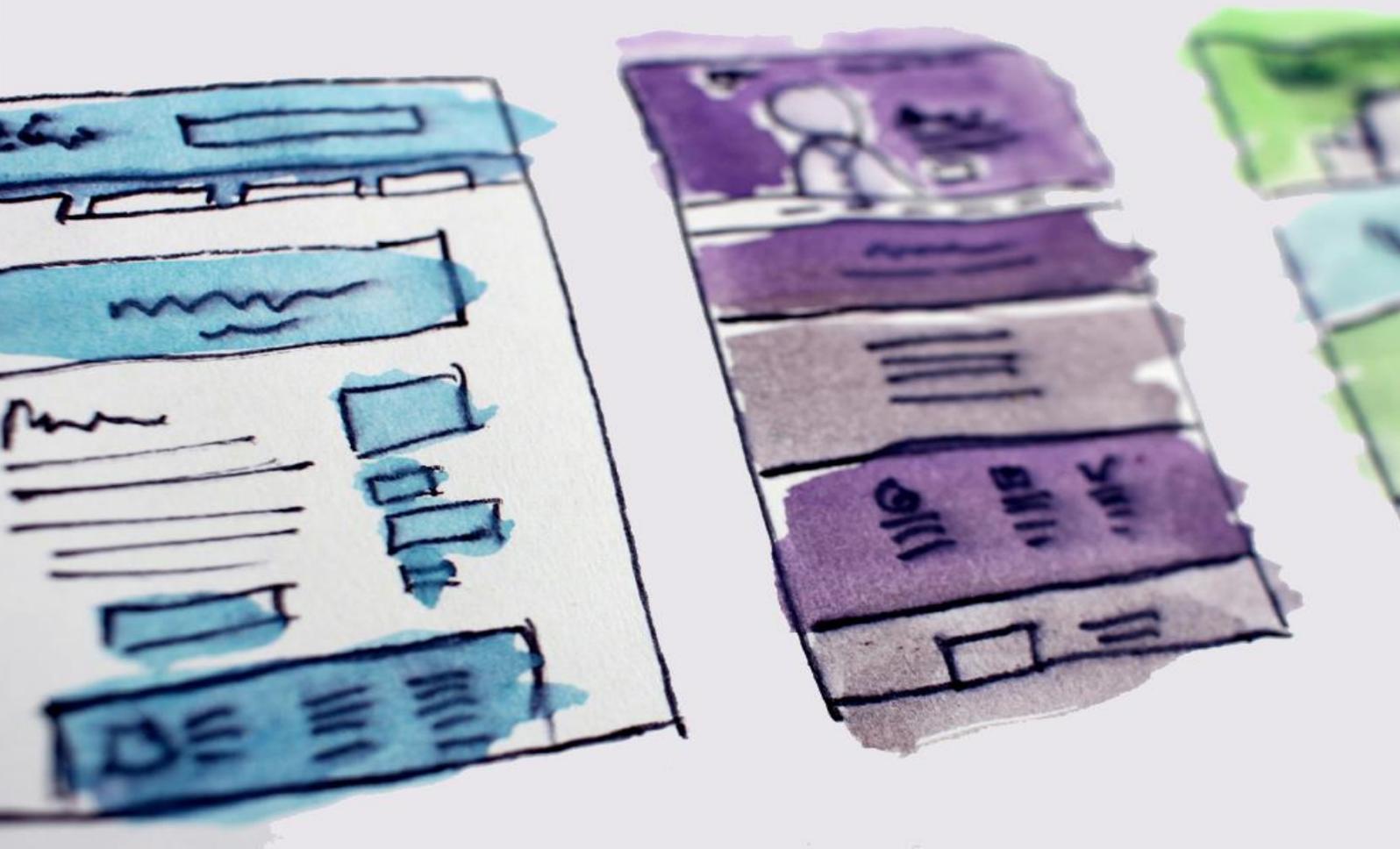


# YOUR FIRST MEMBERSHIP SITE

RESOURCE CHEAT SHEET



# Websites

**Capterra** – a site that compares product features and rating to help you find the right Membership Management Software for your membership site.

[https://www.capterra.com/sem-compare/membership-management-software?utm\\_source=bing&utm\\_medium=cpc&utm\\_term=+membership%20+sites&gclid=CNGvz8G42d4CFZOwZQodQHANjQ&gclsrc=ds](https://www.capterra.com/sem-compare/membership-management-software?utm_source=bing&utm_medium=cpc&utm_term=+membership%20+sites&gclid=CNGvz8G42d4CFZOwZQodQHANjQ&gclsrc=ds)

**The Membership Guys** – a complete site entirely dedicated to teaching entrepreneurs and small business owners to create successful membership sites which earn 5 – 7 figures a year in recurring income.

<https://www.themembershipguys.com/>

**Plan Your Membership Site** – a site featuring videos outlining the five steps to setting up a membership site. It walks visitors through the complete planning process and include the documents you need to plan your site.

<http://planyourmembershipsites.com/>

**Smart Passive Income** – a site run by author and entrepreneur Pat Flynn to teach you proven strategies for running a business online and optimizing it for passive income.

<https://www.smartpassiveincome.com/>

**Paid Membership Site Toolbox** – a site that contains premium content toolbox with more than 100 guides, tips and resources to make money off of paid membership sites.

<https://html.com/blog/creating-a-paid-membership-website/>

# Articles

**Should You Build a Membership Site** – from the experts at Inc. a detail article that explains exactly what it takes to start your first membership site.

<https://www.inc.com/marla-tabaka/building-a-membership-site.html>

**How to Build a Membership Site on WordPress** – a complete tutorial outlining how to start a membership site with WordPress.

<https://www.codeinwp.com/blog/build-a-membership-site-on-wordpress/>

**How Do I Launch a Membership-Based Website?** – a detailed article outlining the various tools that you can choose from to build your first membership-based site.

<https://www.entrepreneur.com/answer/222306>

**So You Want to Start a Membership Business**—an article written by MemberMouse, a membership site platform, that details the pros and cons of starting a membership site and what it takes to be successful.

<https://membermouse.com/membership/so-you-want-to-start-a-membership-business/>

**Tips for Starting a Membership Site**—an article providing readers with tips for starting their first membership site.

<https://mybonusblog.com/tips-starting-membership-site/>

**Build a WordPress Membership Site the Easy Way** – an article outlining how to build a WordPress membership site by using Memberful, a WordPress plugin that will allow you to get your membership site up and running in just a few minutes.

<https://memberful.com/blog/wordpress-membership-site/>

# Books

**Membership Machine** by Callie Willows and Mike Morrison – the book provides you with bite-sized, but in-depth information on all aspects of membership site creation. It includes daily activities and exercises to complete to get you up and running in 30 days.

[https://www.amazon.com/gp/product/1326877003/ref=as\\_li\\_tl?ie=UTF8&camp=1789&creative=9325&creativeASIN=1326877003&linkCode=as2&tag=thememguy-20&linkId=d2b23f562327888adf4a6c919e2cb361](https://www.amazon.com/gp/product/1326877003/ref=as_li_tl?ie=UTF8&camp=1789&creative=9325&creativeASIN=1326877003&linkCode=as2&tag=thememguy-20&linkId=d2b23f562327888adf4a6c919e2cb361)

**The Membership Economy** by Robbie Kellman Baxter –this book will show you how to find your superusers, master the forever transaction and build recurring revenue and show you how to turn ordinary customers into members for life.

[https://www.amazon.com/gp/product/0071839321/ref=as\\_li\\_tl?ie=UTF8&camp=1789&creative=9325&creativeASIN=0071839321&linkCode=as2&tag=thememguy-20&linkId=AJ6HGMYGPVC7GA4B](https://www.amazon.com/gp/product/0071839321/ref=as_li_tl?ie=UTF8&camp=1789&creative=9325&creativeASIN=0071839321&linkCode=as2&tag=thememguy-20&linkId=AJ6HGMYGPVC7GA4B)

**The Automatic Customer** by John Warrilow –this book goes in-depth in presenting a practical “blueprint” for subscription businesses that generate regular recurring income. It’s core focus is on transforming an existing business into one that is more subscription based.

[https://www.amazon.com/gp/product/159184746X/ref=as\\_li\\_tl?ie=UTF8&camp=1789&creative=9325&creativeASIN=159184746X&linkCode=as2&tag=thememguy-20&linkId=W7KGC7VS2UTQYPPK](https://www.amazon.com/gp/product/159184746X/ref=as_li_tl?ie=UTF8&camp=1789&creative=9325&creativeASIN=159184746X&linkCode=as2&tag=thememguy-20&linkId=W7KGC7VS2UTQYPPK)

**Will It Fly** by Pat Flynn – the author takes readers step-by-step through the process of narrowing down, researching, and validating your business idea. This book is for anyone who is in the “idea stage” of their membership site to help ensure that you don’t waste time, money, and energy pursuing a bad idea.

[https://www.amazon.com/gp/product/0997082305/ref=as\\_li\\_tl?ie=UTF8&camp=1789&creative=9325&creativeASIN=0997082305&linkCode=as2&tag=thememguy-20&linkId=EIDVBSYCNGPSBX5V](https://www.amazon.com/gp/product/0997082305/ref=as_li_tl?ie=UTF8&camp=1789&creative=9325&creativeASIN=0997082305&linkCode=as2&tag=thememguy-20&linkId=EIDVBSYCNGPSBX5V)

**Never Lose a Customer Again** by Joey Coleman – This book stresses the importance of great customer onboarding and walks readers through specific examples and practical advice for crafting the customer journey for the first 100 days and beyond.

[https://www.amazon.com/gp/product/0735220034/ref=as\\_li\\_tl?ie=UTF8&camp=1789&creative=9325&creativeASIN=0735220034&linkCode=as2&tag=thememguy-20&linkId=86ad0deb39421f0b1901e92be3cce48a](https://www.amazon.com/gp/product/0735220034/ref=as_li_tl?ie=UTF8&camp=1789&creative=9325&creativeASIN=0735220034&linkCode=as2&tag=thememguy-20&linkId=86ad0deb39421f0b1901e92be3cce48a)

**Hooked** by Nir Eyal – this book delves deep into how to encourage habitual behavior with your members and have them interacting and participate with your product the way you want them to. The fundamental principles and advice laid out in this book can apply to any business that is looking to form long-lasting relationships with their customers.

[https://www.amazon.com/gp/product/1591847788/ref=as\\_li\\_tl?ie=UTF8&camp=1789&creative=9325&creativeASIN=1591847788&linkCode=as2&tag=thememguy-20&linkId=5OUALDH5HUZ6KN6X](https://www.amazon.com/gp/product/1591847788/ref=as_li_tl?ie=UTF8&camp=1789&creative=9325&creativeASIN=1591847788&linkCode=as2&tag=thememguy-20&linkId=5OUALDH5HUZ6KN6X)

**Evergreen** by Noah Fleming – the author delivers some serious insight and tips on how to cultivate long-lasting relationships, gain customer loyalty and improve user retention. It reinforces the standpoint that you should focus on maximizing your member lifecycle.

[https://www.amazon.com/gp/product/0814434436/ref=as\\_li\\_tl?ie=UTF8&camp=1789&creative=9325&creativeASIN=0814434436&linkCode=as2&tag=thememguy-20&linkId=Y47BWTZUBRPUPJQ](https://www.amazon.com/gp/product/0814434436/ref=as_li_tl?ie=UTF8&camp=1789&creative=9325&creativeASIN=0814434436&linkCode=as2&tag=thememguy-20&linkId=Y47BWTZUBRPUPJQ)

# Podcasts

**DapCast** – a podcast dedicated to providing actionable tips and advice on how to build, manage, and grow a profitable and successful membership site.

<https://dapcast.com/>

**Membership Cube** – a podcast dedicated to helping people understand and create their own membership sites.

<http://www.membershipcube.com/blog/episodes/>

**The Membership Guys Podcast** – a podcast featuring weekly episodes that contain proven, practical advice, strategy and tips for planning, creating, and growing a successful membership website.

<https://www.themembershipguys.com/podcast/>

**Membership Site Success Podcast** – a podcast providing membership site advice on how to build, manage and promote your ideal membership site, so that you can enjoy consistent cash-flow month in and month out, and scale your business to new heights.

<https://www.stitcher.com/podcast/memberium/membership-site-success-podcast>

**Marketer of the Day** – hosted by Robert Plank this podcast is designed for small businesses and solopreneurs that need to clear the confusion, think bigger, and break out of their shell.

<https://www.robertplank.com/episodes/>

# Videos

**How to Start and Grow a Successful Membership Site and Program Around Your Passions** –Carrie Green is the found of the Female Entrepreneur Association and author of the widely successful book, *She Means Business* discusses the best way to start and grow a membership site in a quick video.

[https://www.youtube.com/watch?v=M\\_dcTOcGs3s](https://www.youtube.com/watch?v=M_dcTOcGs3s)

**How to Set up a Membership Site in Under a Minute** – a video from the experts at Wild Apricot Membership Software.

<https://www.youtube.com/watch?v=e53iP-DKKSQ>

**Keys to a Successful Membership Website Launch**–brought to you by The Membership Guys, this video outlines the keys for creating and launching a successful membership website.

<https://www.youtube.com/watch?v=xi-N2StiHjg>

# Tools

**Best SEO Tools for Membership Sites and Increasing Traffic** – the experts at MemberPress have gathered the best SEO tools that you can use on your membership site to help you increase traffic and revenue.

<https://memberpress.com/best-seo-tools-for-membership-sites/>

**Tools for Creating Your Membership Sales Funnel** – brought to you by The Membership Guys a list of the best tools that you can use to create your membership site sales funnel.

<https://www.themembershipguys.com/tools-for-creating-your-membership-sales-funnel/>

