

# Paid Traffic Checklist

Check the checkbox with a  when a task is completed.



- |                          |   |
|--------------------------|---|
| <input type="checkbox"/> | Choose Where To Send Traffic                  |
| <input type="checkbox"/> | Setup The Offer(opt-in page,sales page)       |
| <input type="checkbox"/> | Choose Tracking                               |
| <input type="checkbox"/> | Setup Tracking                                |
| <input type="checkbox"/> | Choose One Traffic source                     |
| <input type="checkbox"/> | Keyword Research                              |
| <input type="checkbox"/> | Competition Research (keywords,ads,targeting) |
| <input type="checkbox"/> | Ad Preparation                                |
| <input type="checkbox"/> | Targeting                                     |
| <input type="checkbox"/> | Start Your Ad                                 |